

GRAPHIC DESIGN SERVICES  
FOR HOTELS

# CHORA KYTHNOS SUITES - KYTHNOS

LOGO - CORPORATE IDENTITY - SIGNAGE

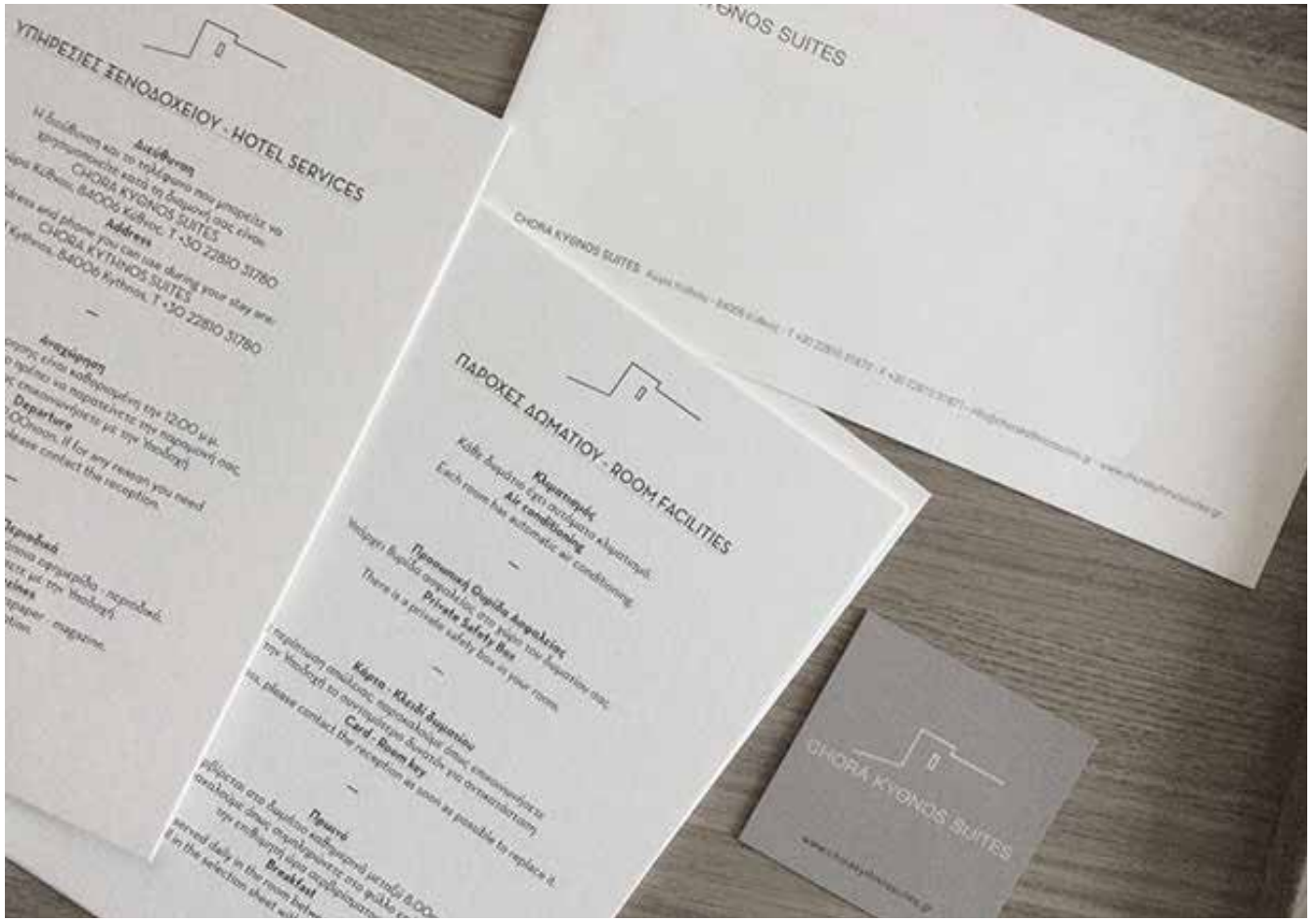


CHORA KYΘNOS SUITES











**IONIAN TRILOGY LUXURY VILLAS - KEFALONIA**

LOGO - CORPORATE IDENTITY - SIGNAGE



**IONIAN TRILOGY**  
luxury villas Kefalonia







PSATHAKI STYLISH ACCOMMODATION - KIMOLOS



ZANTE MARIS SUITES - ZAKYNTHOS

LOGO



Zante Maris Suites





**VENESTON SUITES - SANTORINI**

LOGO



**MIMI + COCO VILLAS - CORFU**

LOGO



**MIMI+COCO**  
villas corfu



VILLA FAROS - KEA

LOGO - SIGNAGE



**GLOW BOUTIQUE HOTEL & SUITES - AG.SARANTA**

LOGO - SIGNAGE



**ORKOS BEACH HOTEL - NAXOS**

LOGO - SIGNAGE



**ORKOS BEACH**  
HOTEL







MELIDRON HOTEL & SUITES - NAXOS

LOGO - SIGNAGE



MELIDRON  
HOTEL & SUITES NAXOS







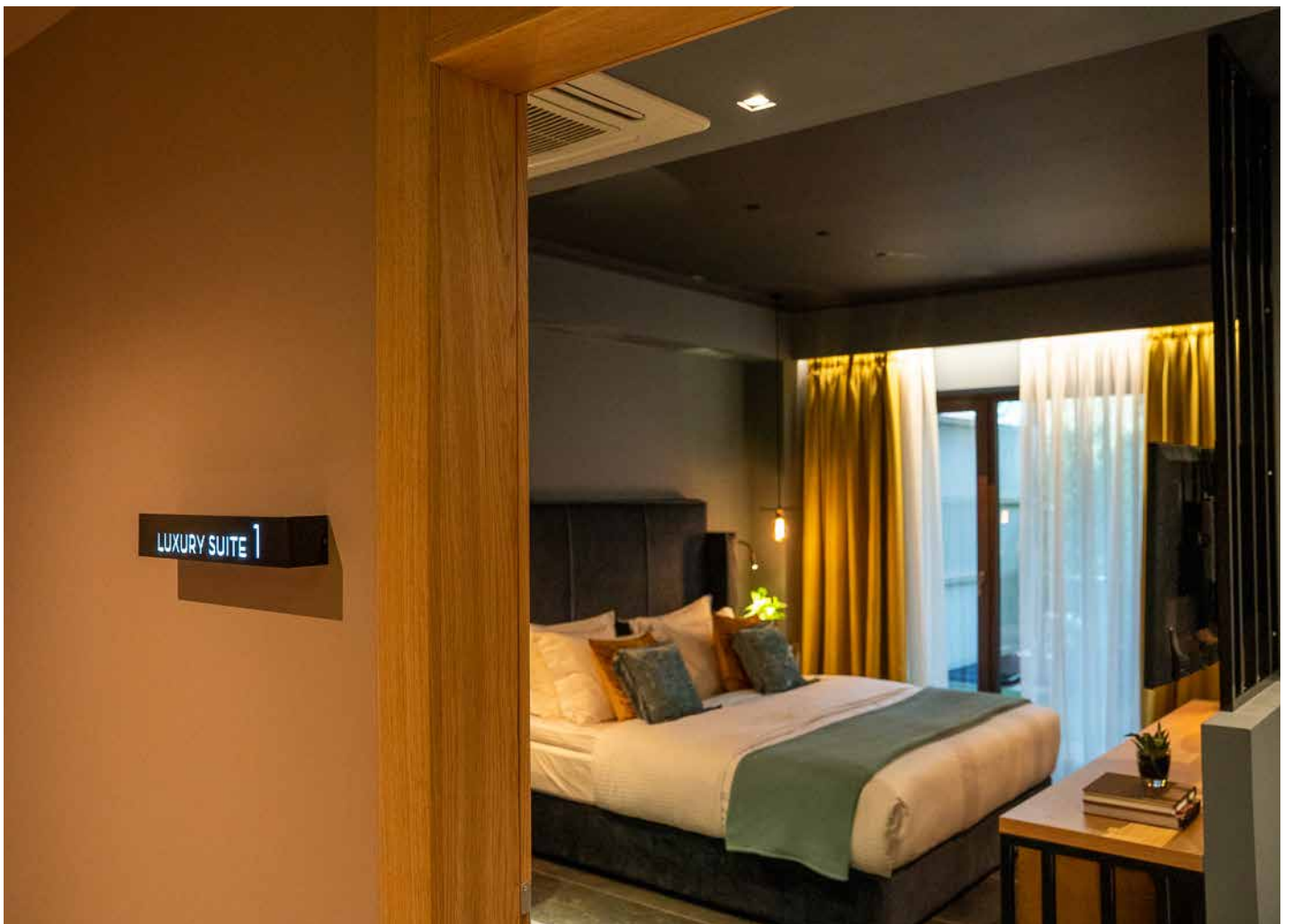


**OLYMPUS TERRA BOUTIQUE HOTEL - LARISSA**

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# KORINA HOTEL - THASSOS

LOGO



**PLEIADES ECO HOUSES AND ASTEROPE VILLA - SANTORINI**

LOGO



ADAMA TRADITIONAL GUESTHOUSES - MOURESI PELION

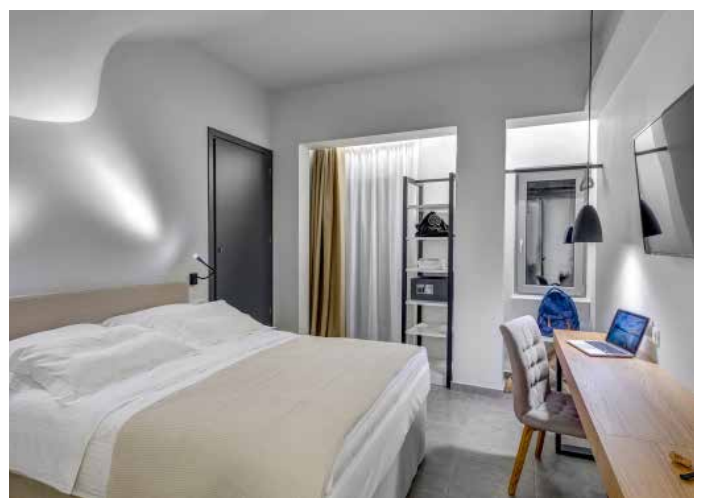
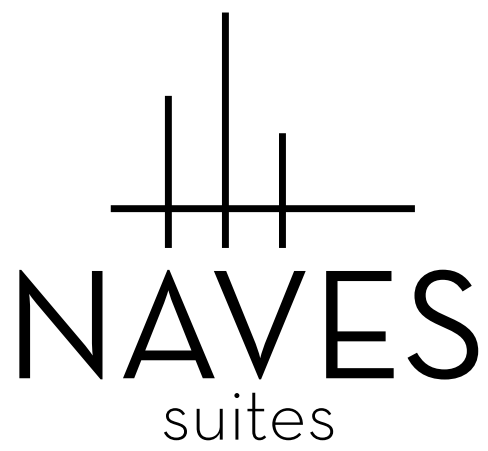
LOGO

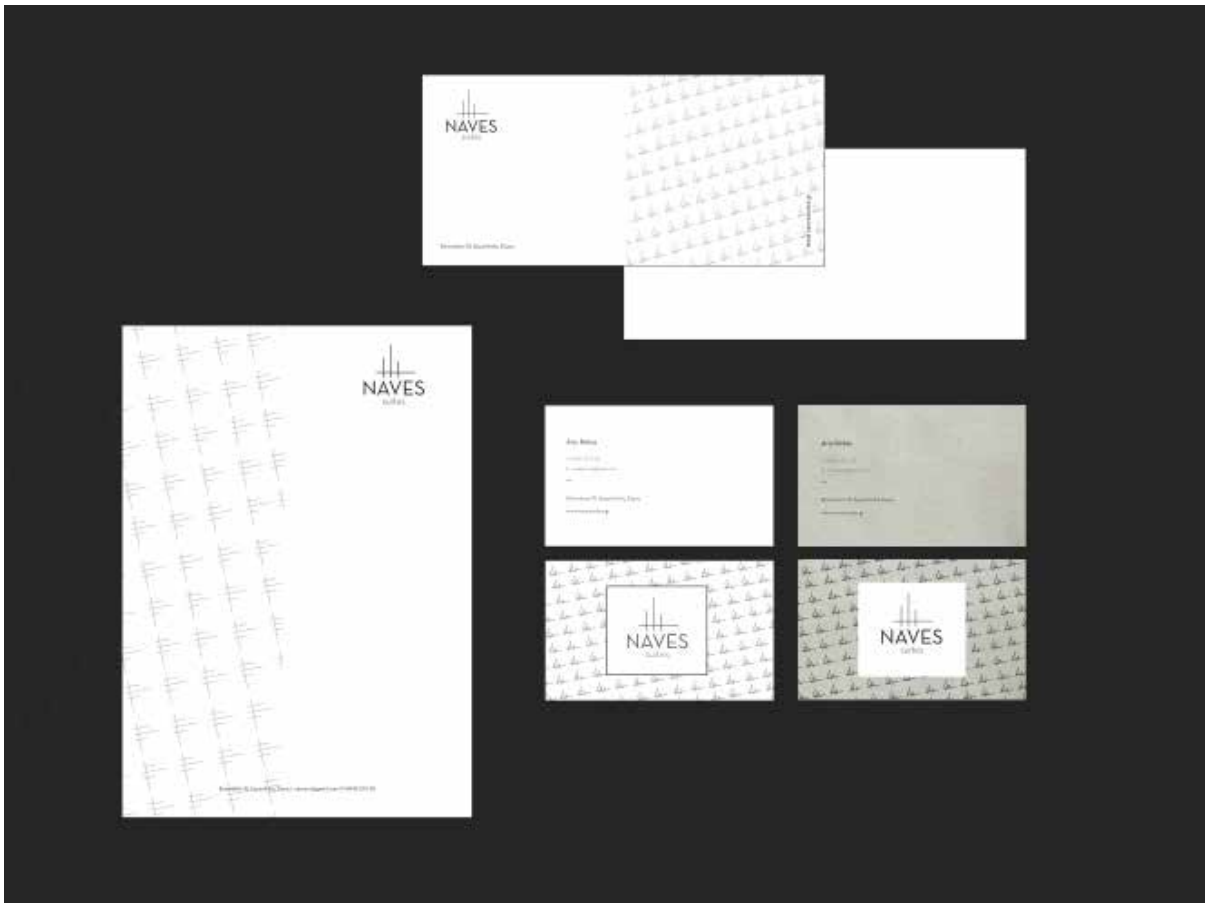
*Adama*  
TRADITIONAL GUESTHOUSES Mouresi Pelion



**NAVES SUITES - SYROS**

LOGO - CORPORATE IDENTITY - SIGNAGE





1940 LUXURY GUESTHOUSES - KALPAKI

LOGO



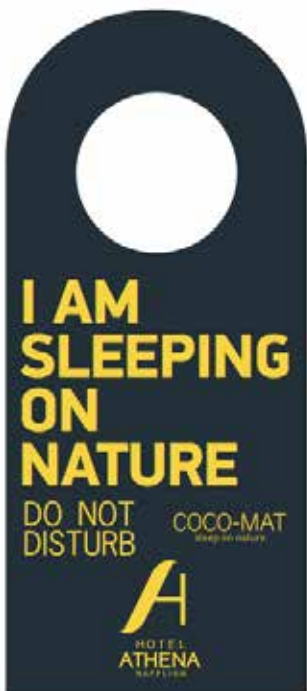
**CHROMA FASHION HOTELS - CHALANDRI**

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**CHROMA**  
Fashion Hotels



# HOTEL ATHENA NAFPLION





SMILE INN LUXURY ACCOMMODATION - LEFKADA

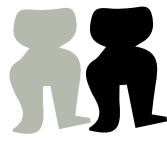
LOGO

smileinn  
LUXURY ACCOMMODATION  
LEFKADA



**COCO-MAT ATHENS JUMELLE / COCO-MAT HOTEL ATHENS**

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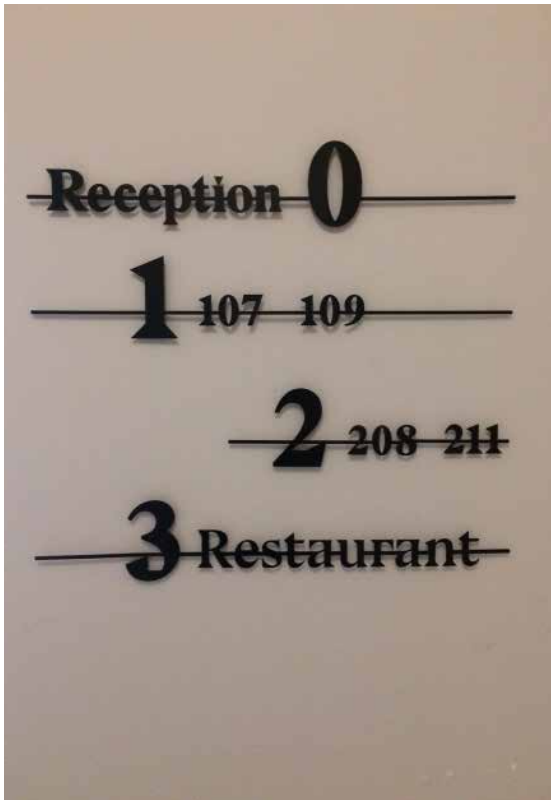
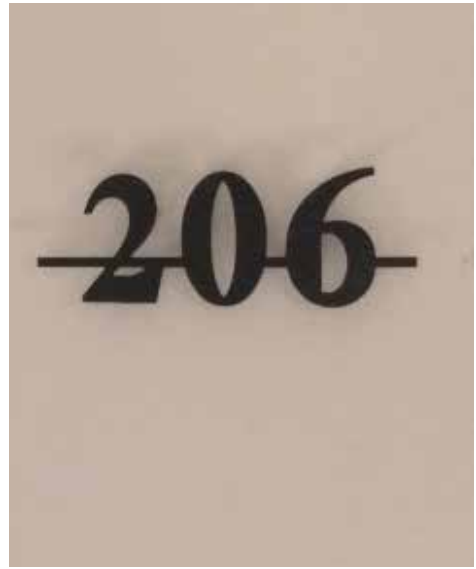
**COCO-MAT**  
Athens Jumelle



**COCO-MAT**  
Hotel Athens







# COCO-MAT HOTEL NAFSIKA

LOGO - CORPORATE IDENTITY - SIGNAGE



## COCO-MAT Hotel Nafsika

Πέλλης 6 | 145 61 Κηφισιά, Αττική  
6 Pellis St | 145 61 Kifissia, Athens  
Attica, Greece

T 210 80 18 027 | 210 80 15 611 | 210 80 18 061  
F 210 80 13 556

info@nafsika.gr  
www.nafsika.gr

COCO-MAT  
Hotel | Nafsika







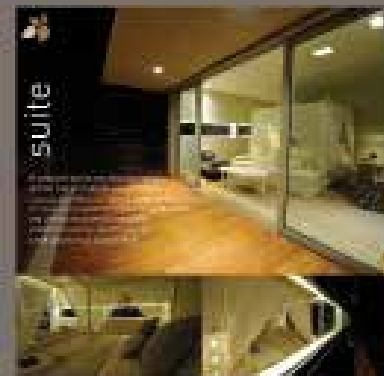
COCO-MAT  
hotel  
nafsika



lobby



rooms



suite

COCO-MAT hotel nafsika

## The Athens Experience with the most revitalizing one night stay of your dreams.

Spoil yourself with a one day trip to Athens, stroll around the history and enjoy COCO-MAT Hotel Nafsika.

The establishment of the city of Athens is lost in a mythological past. Among the European cities Athens is the oldest one and the one with the longest history. This history is still evident in the buildings and monuments of today's Greek capital. Take the chance to get to know some of its faces.

**COCO-MAT Hotel Nafsika** is a luxury boutique hotel with a unique homey atmosphere, designed in true COCO-MAT mentality. Introducing a new philosophy on how to treat guests, based on honesty and Greek hospitality spirit. Located in the suburb of Nafsika, 30 mins away from the Athens busy city center amidst the lush gardens of the neighboring mansions. Designed to make you feel comfortable throughout your stay, with delicious breakfast dishes in the morning, and blissful rest on COCO-MAT natural beds at night. For your one night in Athens you feel-at-home, comfort and coziness in the rooms that have been furnished with COCO-MAT's best quality sleep systems, dressed with beautiful COCO-MAT linen, surrounded by elegant "form follows function" furniture from COCO-MAT collection.

**The one night package in Athens includes**

- Complimentary transfer from / to Athens international airport.
- Complimentary high nutritional value breakfast based on Greek traditional recipes and specialties at its best with tasty dishes and rich flavors coming from every corner of the country.
- Complimentary COCO-MAT sleep masks, slippers and lavender pillows
- Free Wi-Fi internet access
- Satellite TV services
- Blu-ray player and free movie library
- Air-conditioning
- Safe
- Mini bar
- Hair dryer

**Cost per couple accommodated in a double room 160 Euro.**

For further information, just ask. We look forward to welcoming you to experience our City and the new COCO-MAT Hotel Nafsika.

© Petros Sotiriou, 145 61 Kifissia, Athens, Greece  
T 210 80 18 021, info@nafsika.gr  
www.nafsika.gr



COCOPLACES BY COCO-MAT - FIRENZE ITALY

# COCO PLACES

natural stay  
by COCO-MAT

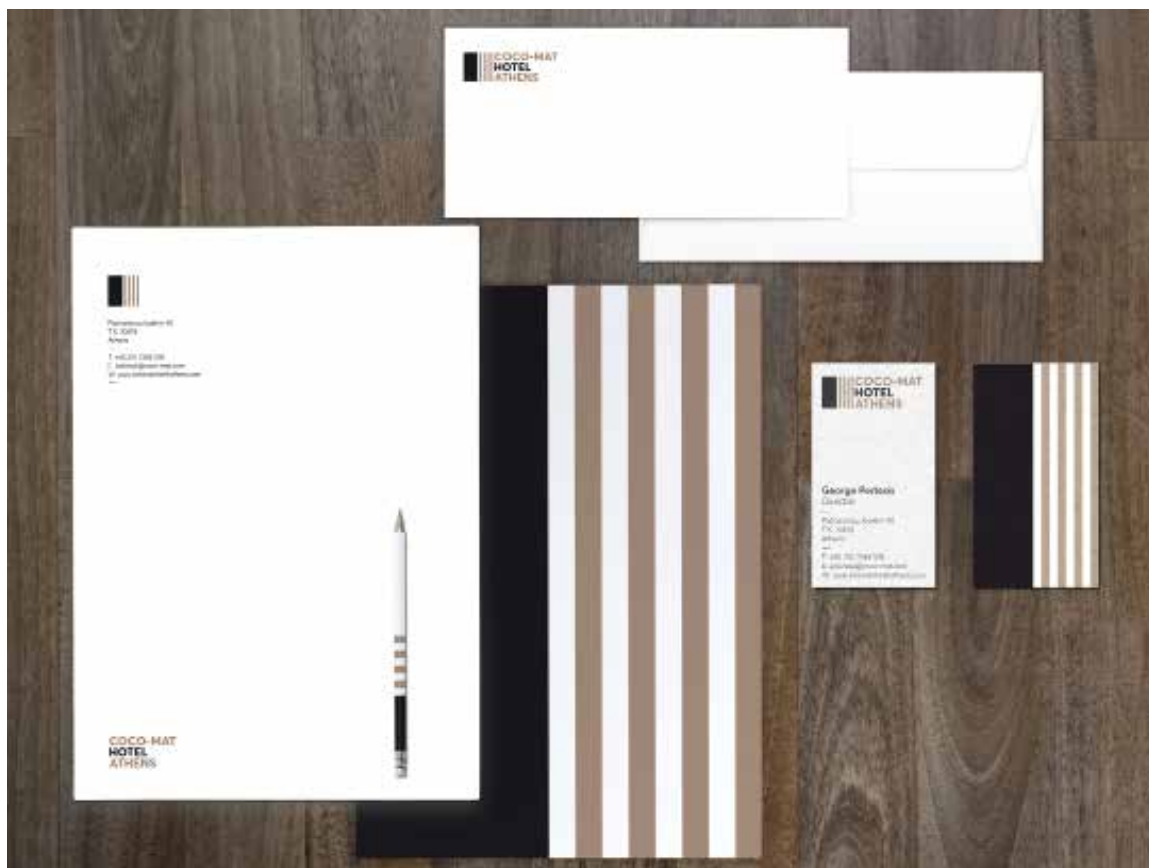




# BRANDING / COMPANY PROFILE

## CORPORATE IDENTITY

- \_Business card
- \_Envelope
- \_Newsletter





# POSTCARDS



**COCO-MAT**  
**Hotel Athens**

36 Patriarchou Ioakim Str.  
10675, Athens, Greece  
t +30 210 7230 000  
f +30 210 7220 222

[www.cocomatathens.com](http://www.cocomatathens.com)

—  
**Αγορά** *ag-o-ra*  
[ah-gaw-rah]

**noun**

Agora (/ˈæɡərə/); from the Ancient Greek word Αγορά (Agorá); the central spot in all COCO-MAT stores, their heart and soul where all artistic, commercial and social life is happening.



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# ROOM FACILITIES

Get to know your room



# DESIGN CATALOGUES

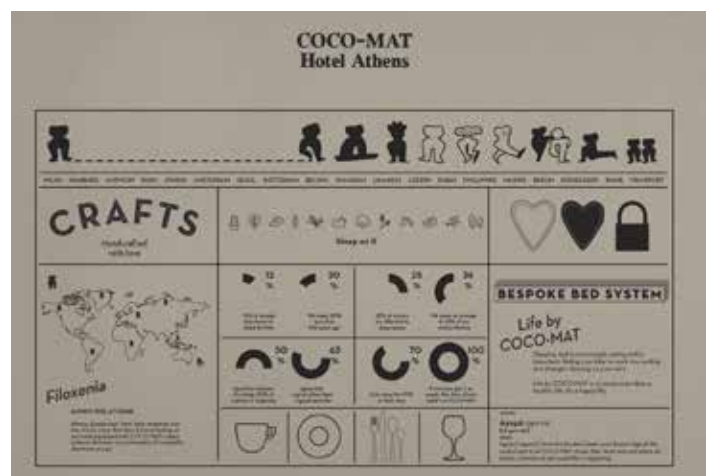
Menu - Layout for Mini Bar



# SOUVER



# SOUS PLAT



SAVE WATER CARDS







BROCHURE - LEAFLET



{sevenoaks}  
HOTEL | MULLERSTRASSE

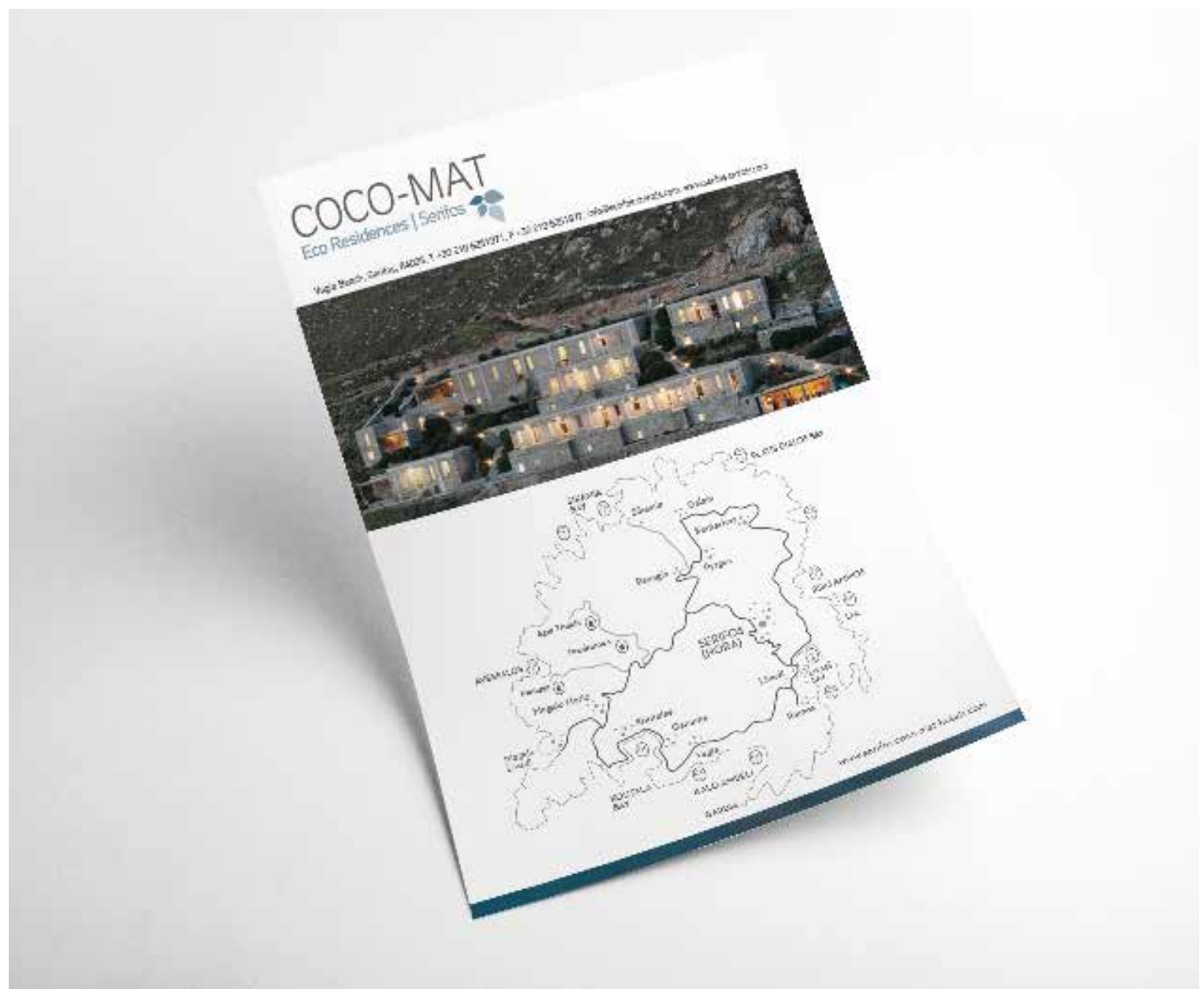
COCO-MAT  
sleep on nature



FRANZ JOHANN SEIDL  
SCHNODOL OBERBACH  
SO-HOTEL - VILZENTUM

COCO-MAT  
sleep on nature





# DO NOT DISTURB



## SLIPPERS



## LAUNDRY BAG



# ADVERTISEMENT



**COCO-MAT Hotel Athens**

Μοναδική εμπειρία ύπνου στην καρδιά της Αθήνας

**COCO-MAT Hotel Athens & Shop**  
 Ορφανή, Γενάρη 50, Αθήνα  
 Τ. 90 90 900 000  
 info@coco-mat.com  
 www.coco-matathens.com

**COCO-MAT**  
SLEEP ON NATURE

NEW YORK | BERLIN | MILAN | GENEVE/COSE | PARIS | MADRID | AMSTERDAM | COLOGNE | AMSTERDAM | ROTTERDAM | BRUSSELS | GENEVE | BUDAPEST | BANGKOK | HONGKONG | SINGAPORE | FRANKFURT | KATHOLIKUM | BARCELONA | MOSCOW

**ATHENS PLAZA HOTEL**

ΤΟ ΜΥΣΤΙΚΟ ΓΙΑ ΤΕΛΕΙΟ ΥΠΝΟ ΑΠΟ 100% ΦΥΣΙΚΑ ΥΛΙΚΑ

Στο ξενοδοχείο NJV Athens Plaza, μπορείτε να απολαύσετε την απόλυτη χαλάρωση με το καλύτερο στρώμα COCO-MAT.

☒ Όντερα γήινα

**COCO-MAT**  
SLEEP ON NATURE

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SLEEP ON NATURE

Signed by COCO-MAT

Η COCO-MAT έχει εδραιωθεί στην κορυφή των ξενοδοχειακών κέντρων, λόγω της υψηλής ποιότητας των υλικών, των εξαιρετικών υπηρεσιών, της απόλυτης χαλάρωσης που προσφέρει, της εξαιρετικής απόδοσης των στρώματων και της απόλυτης υγιεινής, που μπορεί να απολαύσει ο επισκέπτης με την ανάπαυσή του.

**GRAN MELIA HOTELS & RESORTS**

AMAN | **Gran Meliá** | THE MPT HOTEL | **Radisson Hotel**

INTERNATIONAL LOCATIONS: NEW YORK | BERLIN | MILAN | GENEVE/COSE | PARIS | MADRID | AMSTERDAM | COLOGNE | AMSTERDAM | ROTTERDAM | BRUSSELS | GENEVE | BUDAPEST | BANGKOK | HONGKONG | SINGAPORE | FRANKFURT | KATHOLIKUM | BARCELONA | MOSCOW

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Αναβιβείτε την απόλυτη καθαριότητα και απολαύστε τον απόλυτο ύπνο με την καλύτερη επένδυση COCO-MAT 50 Όνειρο γλυκό!

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**sea catch air**  
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Αναβιβείτε την απόλυτη καθαριότητα στο SESA Boutique Hotel και απολαύστε μια υπέροχη εμπειρία ύπνου με το καλύτερο στρώμα COCO-MAT.

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Παράλιε Καναλιό  
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ΤΗΛΕΦΩΝΟ  
+30 26426 52700-2

E-MAIL  
info@scahotel.com  
www.scahotel.com

**GRACE MYKONOS**

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Αναβιβείτε την απόλυτη καθαριότητα στο Grace Mykonos Hotel και απολαύστε μια υπέροχη εμπειρία ύπνου με το καλύτερο στρώμα COCO-MAT.

50 Όνειρο γλυκό!

**COCO-MAT**  
sleep on nature  
www.coco-mat.com

Grace Mykonos Hotel  
48 100 02  
Παράλιε Στεφανός, Μικρός  
ΕΠΙΣΤΑΣΙΑ  
+30 22890 20880

E-MAIL  
mykonos@gracehotels.com  
www.gracehotels.com/mykonos

**GRACE SANTORINI**

**ΤΟ ΜΥΣΤΙΚΟ ΓΙΑ ΤΕΛΕΙΟ ΥΠΝΟ ΑΠΟ 100% ΦΥΣΙΚΑ ΥΛΙΚΑ**  
Αναβιβείτε την απόλυτη καθαριότητα στο Grace Santorini Hotel και απολαύστε μια υπέροχη εμπειρία ύπνου με το καλύτερο στρώμα COCO-MAT.

50 Όνειρο γλυκό!

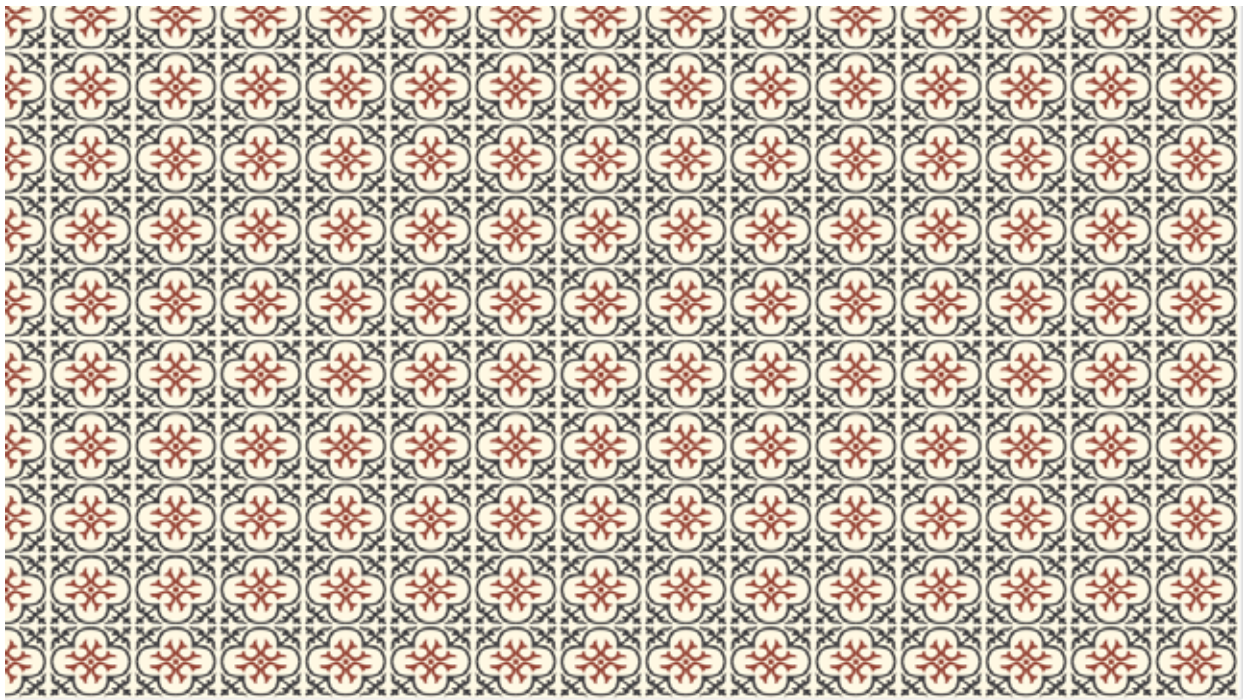
**COCO-MAT**  
sleep on nature  
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Grace Santorini Hotel  
48 100 02  
Παράλιε, Σαντορίνη  
ΕΠΙΣΤΑΣΙΑ  
+30 22840 21300

E-MAIL  
santorini@gracehotels.com  
www.gracehotels.com/santorini



# WALLPAPERS





# FRAMES




FRAMES  
COCO-MAT ATHENS JUMELLE





# PILLOW MENU






**Sleep on it**

www.coco-mat.com  




**Gold Suites**  
*Inerovigli Santorini*



-Pillow menu-

**COCO-MAT**  
SLEEP BETTER

**Pillow menu**  
Choose your pillow



**Narkissos I**

Ήπιδιας σκελετού σκελετού  
 Μονόπλευρο για όσους κοιμούνται στο πλάι.  
 Βελτιώνει την αναπνοή και απαλάει τον αυχένα.  
 Κατάλληλο για όλους τους σωματίσμοτους.

Natural rubber latex  
 Ideal for those who sleep on their side.  
 Optimal head and neck support.  
 Suitable for all body builds.

**Pillow menu**  
Choose your pillow



**Harfens**

Ομοιογενές & απαλό σκελετό  
 μαλακό σκελετό  
 Κατάλληλο για μέτριο σωματίσμοτους.

Duck down & feathers  
 Feather light construction  
 Suitable for medium weights.

Choose your pillow

**Narkissos I**

- Ήπιδιας σκελετού σκελετού σκελετού & απαλό σκελετό
- Μονόπλευρο για όσους κοιμούνται στο πλάι. Βελτιώνει την αναπνοή και απαλάει τον αυχένα. Κατάλληλο για όλους τους σωματίσμοτους.
- Natural rubber latex  
Ideal for those who sleep on their side. Optimal head and neck support. Suitable for all body builds.

**Sithon II**

- Ήπιδιας σκελετού σκελετού σκελετού & απαλό σκελετό
- Υποσφιγκτικό για ενισχυμένη υποστήριξη αυχένα και σκελετού για μέτριο σωματίσμοτους.
- Duck down & natural rubber latex  
Enhanced neck support and softness. Suitable for medium weights.

**Sithon V**

- Ήπιδιας σκελετού σκελετού σκελετού & απαλό σκελετό
- Υποσφιγκτικό. Ενισχυμένη υποστήριξη αυχένα και σκελετού για όλους τους σωματίσμοτους.
- Duck down & feathers  
Feather light construction. Suitable for medium weights.

**Pillowcopy**



Narkissos I



Narkissos II



Sithon II



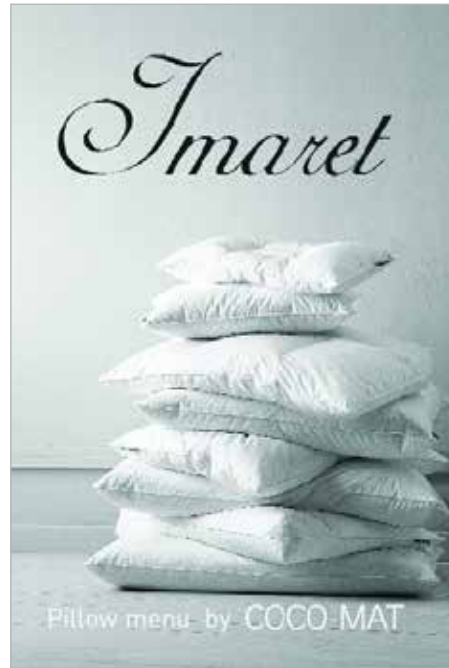
Sithon IV











Sithon V



Harfens



 <p><b>Horkizas II</b></p> <ul style="list-style-type: none"> <li>• Topoliki, gourd, anemone &amp; lavender / Natural rubber latex &amp; down</li> <li>• Horkizas you sleep in a dream, every day, every night, every time. It's light and soft, it's warm and cozy. Horkizas you sleep very peacefully.</li> <li>• <b>Ideal for most sleeping positions, especially for those who sleep on their side. Optimal head and neck support. Suitable for all body builds.</b></li> </ul>	 <p><b>Sithon V</b></p> <ul style="list-style-type: none"> <li>• Pure night rest / Pure night rest</li> <li>• Topoliki, gourd, anemone &amp; lavender / Pure night rest</li> <li>• <b>Specialized pillow with extra head and neck support. Suitable for all body builds.</b></li> </ul>
 <p><b>Horkizas III</b></p> <ul style="list-style-type: none"> <li>• Topoliki, gourd, anemone / Natural rubber latex</li> <li>• Horkizas, you sleep in a dream, every day, every night, every time. It's light and soft, it's warm and cozy. Horkizas you sleep very peacefully.</li> <li>• <b>Enhanced neck support. Ideal for heavier builds.</b></li> </ul>	 <p><b>Sithon VIII</b></p> <ul style="list-style-type: none"> <li>• Topoliki, gourd, anemone, olive &amp; lavender / Natural rubber latex, seaweed &amp; eucalyptus</li> <li>• Specialized pillow with extra head and neck support. Suitable for all body builds.</li> <li>• <b>Specialized pillow with extra head and neck support. Suitable for all body builds.</b></li> </ul>
 <p><b>Sithon III</b></p> <ul style="list-style-type: none"> <li>• Topoliki &amp; grape olive / Goose feathers &amp; down</li> <li>• Sithon, light and soft, it's warm and cozy. Sithon you sleep very peacefully. It's light and soft, it's warm and cozy. Sithon you sleep very peacefully.</li> <li>• <b>Feather-light smoothness. Suitable for lighter weights and those who sleep face down.</b></li> </ul>	 <p><b>Diles</b></p> <ul style="list-style-type: none"> <li>• Classic hotel / Duck feathers</li> <li>• Based on polypropylene, feather-free and antiparasitic pillow.</li> <li>• <b>Ideal for pillow-top. Suitable as a secondary pillow.</b></li> </ul>
 <p><b>Sithon IV</b></p> <ul style="list-style-type: none"> <li>• Topoliki, gourd, anemone &amp; lavender / Natural rubber latex &amp; lavender</li> <li>• Sithon, light and soft, it's warm and cozy. Sithon you sleep very peacefully. It's light and soft, it's warm and cozy. Sithon you sleep very peacefully.</li> <li>• <b>Curved lavender for a sweet scent during sleep. Optimal head and neck support. Suitable for all body builds.</b></li> </ul>	 <p><b>Sithon kids</b></p> <ul style="list-style-type: none"> <li>• Topoliki &amp; grape olive / Down or pure night rest</li> <li>• Sithon, light and soft, it's warm and cozy. Sithon you sleep very peacefully. It's light and soft, it's warm and cozy. Sithon you sleep very peacefully.</li> <li>• <b>Specialized pillow for children. It's soft and fluffy. Ideally suited for children's bodies.</b></li> </ul>

I BED YOU  
ALL HOTEL ROOMS SIGNAGE



**PRODUCT**  
SQUARE DECORATIVE PILLOW  
SIZE 40x40cm  
PLACED ON EVERY BED SYSTEM

# STANDS



# WOODEN OUTDOOR SIGNAGE





T H A N K Y O U

**ILIADOU VICKY**

Graphic Designer

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