

COCO-MAT  
sleep on nature

T H E   W A Y   T O   C A R E F R E E   S L E E P



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BLISSFUL  
SLEEP IS  
CAREFREE  
SLEEP

As a sleep company, our vision is simple and clear: to offer everyone who uses our beds and mattresses a healthy, blissful sleep.

However, simply making the world's best sleep products is not enough for a good night's sleep. It's important to have a clear conscience too.

That is why our every action aims to a greater cause.



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## ENVIRONMENT

COCO-MAT passionately advocates sustainable development and is committed to raising environmental awareness through our actions.





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## F A C T O R Y

Our factory in Xanthi has a virtually neutral carbon footprint. Without smoke or noise, experienced craftsmen work patiently, following traditional carpentry methods, with respect to the environment and to the region's eco system.

More at [https://www.youtube.com/watch?v=jlB\\_U39lOoA](https://www.youtube.com/watch?v=jlB_U39lOoA)





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# N A T U R A L M A T E R I A L S

Guided and inspired by Mother Nature's wisdom, we are committed to using naturally replenish-able, and thus sustainable, materials.

Coconut fibre, natural rubber, wool, cotton, goose down, oak, seaweed, lavender, eucalyptus, horsehair, and cactus fibre all hide unique inherent properties and are used in our recipe for making innovative sleep products.

Extra pride is taken when using raw materials sourced locally in Greece.

More at <https://www.youtube.com/watch?v=71-b54hAEiE>







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## BIKE DELIVERIES

Supporting the environment is better done through actions.

That is why we love using our bicycles as often as possible.

We make bike deliveries that keep us in shape and reduce environmental pollution.

We reward our employees who commute to work by bike. And we give a special discount to customers who come to shop by bike.

More at <https://www.youtube.com/watch?v=6GJXOObfz48>





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## W O O D E N B I K E

Made of responsibly sourced oak wood, and specially designed for COCO-MAT by students of AKTO School of Design, our wooden bike is the greatest token of our love for cycling and nature. Committed to plant one Oaktree for every bike sold, we hope our bicycle inspires people to use their car less and adopt an environmentally friendly practices in everyday life.

More at [https://www.youtube.com/watch?v=Tu8mFX\\_ndLw](https://www.youtube.com/watch?v=Tu8mFX_ndLw)







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## B A G S

Anit-plastic is the new black! Instead of giving paper or plastic shopping bags to our customers, we use fabric bags that can be used over and over again and are far friendlier to the environment.

More at <https://www.facebook.com/cocomat.gr/videos/vb.263285857084637/293830197379716/?type=2&theater> **f**



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## R E C Y C L I N G

We implement a widespread recycling program, from our factory to our offices, to our everyday lives. We try to minimize waste and have introduced recycling to our stores with a set of specially designed baskets..



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## C O M M U N I T Y

COCO-MAT is actively involved in supporting non-governmental organizations and contributing to local communities.

Our stores worldwide are a hub for special events, art projects and community building initiatives.













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## HEARTS & SMILES

We see the whole world as one big family, and nothing makes us happier than putting a smile on our friends' faces.

That is why we are proud to support the cause of several non-profit organizations in Greece and abroad.





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# HEART PILLOW PROJECT

We actively support the Heart Pillow Project, a global initiative to help women fight breast cancer.

Every year COCO-MAT makes and donates more than 3,000 heart pillows to Oncological Hospitals in Europe and Greece.

More at <https://www.youtube.com/watch?v=pRfGQTVmd9w>





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## SYNERGO AND WISE

Nothing goes to waste. In collaboration with non-profit organizations Sinergo & Wise Greece, we give work to local communities and volunteers who upcycle our leftover fabrics into heartshaped ornaments and distribute them to various point of sales, helping people in need.

Our lovely COCO-MAT hearts are not just a great way to express your love for Nature and ecology, but also raise funds for the support of charity organizations and socially vulnerable groups.





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## I D E A

I.D.E.A. is a group of volunteers who take actions to help people, animals and nature in need. When they came to us with the idea to offer meals to underprivileged children in urban neighborhoods, we opened our kitchen and have since been helping them prepare and distribute healthy, freshly cooked meals to 100 children all over Athens.





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## DOCTORS OF THE WORLD

We proudly support the NGO Doctors of the World and we provide mattresses, bed linen and sleep products to the Athens Sleep Shelter for the homeless





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## B L O O D D O N A T I O N

Our culture of giving is also manifested through our biannual blood drive which takes place in our factory in Xanthi and head offices in Athens.



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## OUR PEOPLE

We respect the environment, but most of all, we respect each other.

We promote equal opportunities among our employees and we embrace people from all sorts of ethnic, cultural or religious backgrounds.

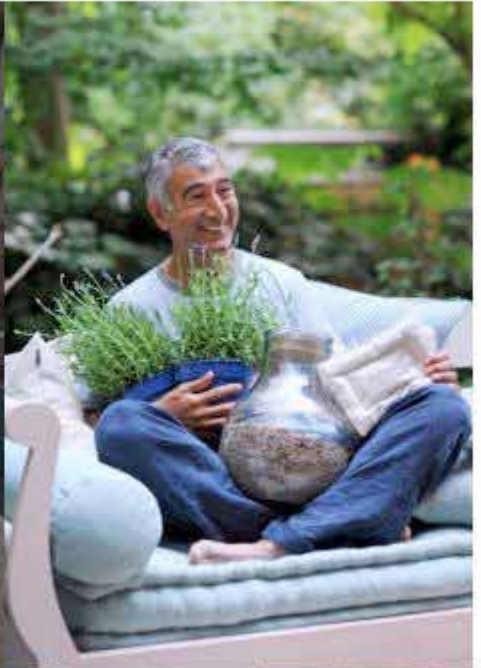
We are proud to employ people of special skills.



More at [https://www.youtube.com/watch?v=Z5CBn\\_ykfal](https://www.youtube.com/watch?v=Z5CBn_ykfal)







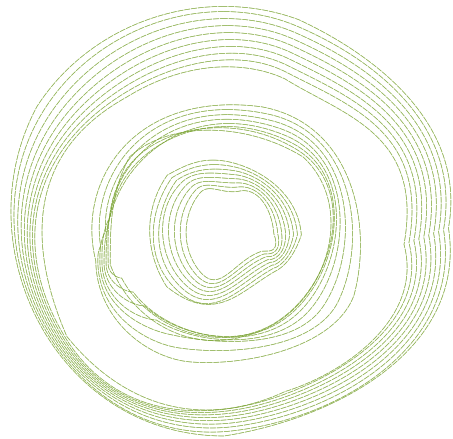
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# WE ARE COCO-MAT

We pride ourselves on making the best beds  
in the world.

But more importantly, we also try to make  
the world a better place.





**COCO-MAT**  
sleep on nature

T H A N K   Y O U

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